



"WHOOSH!"

*Can My Wife
Make Jelly
FAST!"*

JELD With Fruit Juices Makes Jelly
* JELD With Water Makes Imitation Jelly

ASK FOR JELD AT THE FOLLOWING NEIGHBORHOOD STORES:

JACKSON FOOD MARKET
532 E. Detroit St.
RUSSELL'S DELICATESSEN
313 E. State St.
MARIE SZOFER
505 E. State St.
VIC & AL'S MARKET
2632 W. Vliet St.
SUPREME FOOD SHOP
3500 W. Lishon Ave.
TEPLINSKY'S FOOD SHOP
3627 W. Lishon Ave.
CHARLES JURSS
701 N. 35th St.
LLOYD FEHL STORE
3152 S. 27th St.
GRANDALL'S GROCERY
STORE
1979 S. 29th St.
AVENUE SUPER MARKET
701 N. 35th St.
SERV-U-MARKET
1390 W. Vliet St.
MARY'S FOOD MART
1035 N. Bartlett Ave.
FRANK'S FOOD MARKET
2563 N. Downer Ave.
CARL'S SUPER MARKET
3301 N. Oakland Ave.
PASCHEN'S DOWNER FOOD
MARKET
3132 N. Downer Ave.
OAKLAND DELICATESSEN
2862 N. Oakland Ave.

BROWNIE'S FOOD MART
2472 N. Bartlett Ave.
CLYBURN ST. MARKET
1107 W. Clybourn St.
LINK'S FOOD MARKET
2900 S. 11th St.
C. W. DIERKOW
1601 S. 30th St.
SAM DRUCH
2185 S. Muskego Ave.
AL'S FOOD MARKET
2162 S. 26th St.
BELLEVUE MEAT
MARKET
2523 E. Bellevue Pl.
RETZER'S SELF-SERVICE
1932 E. Park Pl.
GUTMANN'S GROCERY
719 E. Kilbourn Ave.
POLLY'S DELICATESSEN
929 E. Ogden Ave.
JACK'S SIBRIGONDIO
1101 E. Brady St.
LAKE'S FOOD
719 E. Wells St.
FOLSUM SUPER MARKET
2126 E. Locust St.
RAY BETT'S GROCERY
1800 E. Bellevue Pl.
LEO'S FOOD SHOP
1129 E. Meinecke Ave.

If your grocer can't supply you
with JELD, have him contact
one of these distributors:

E. C. BRUNO & CO.

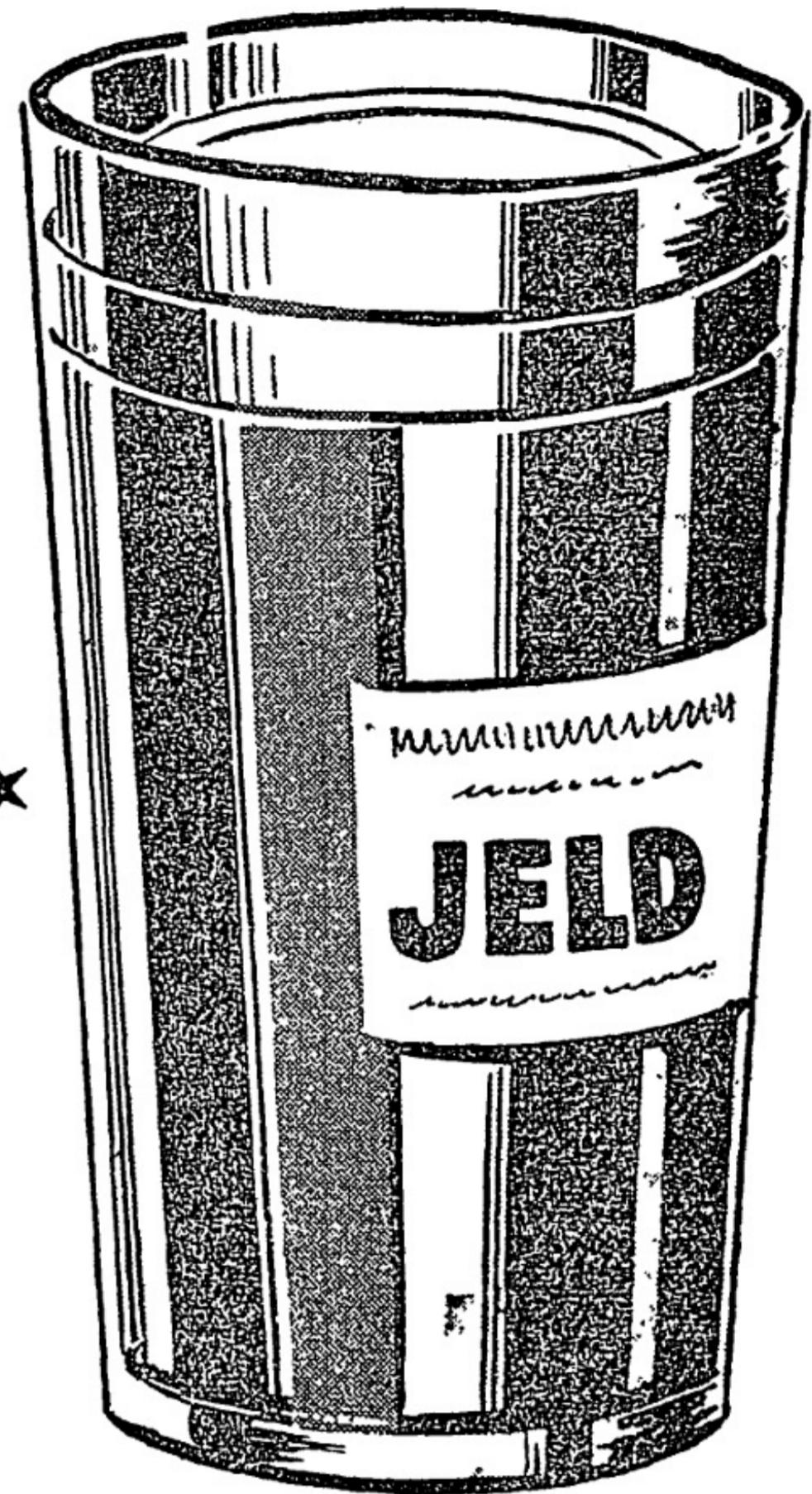
The Newest Food Sensation!

JELD

TASTES AND LOOKS LIKE JELLY*

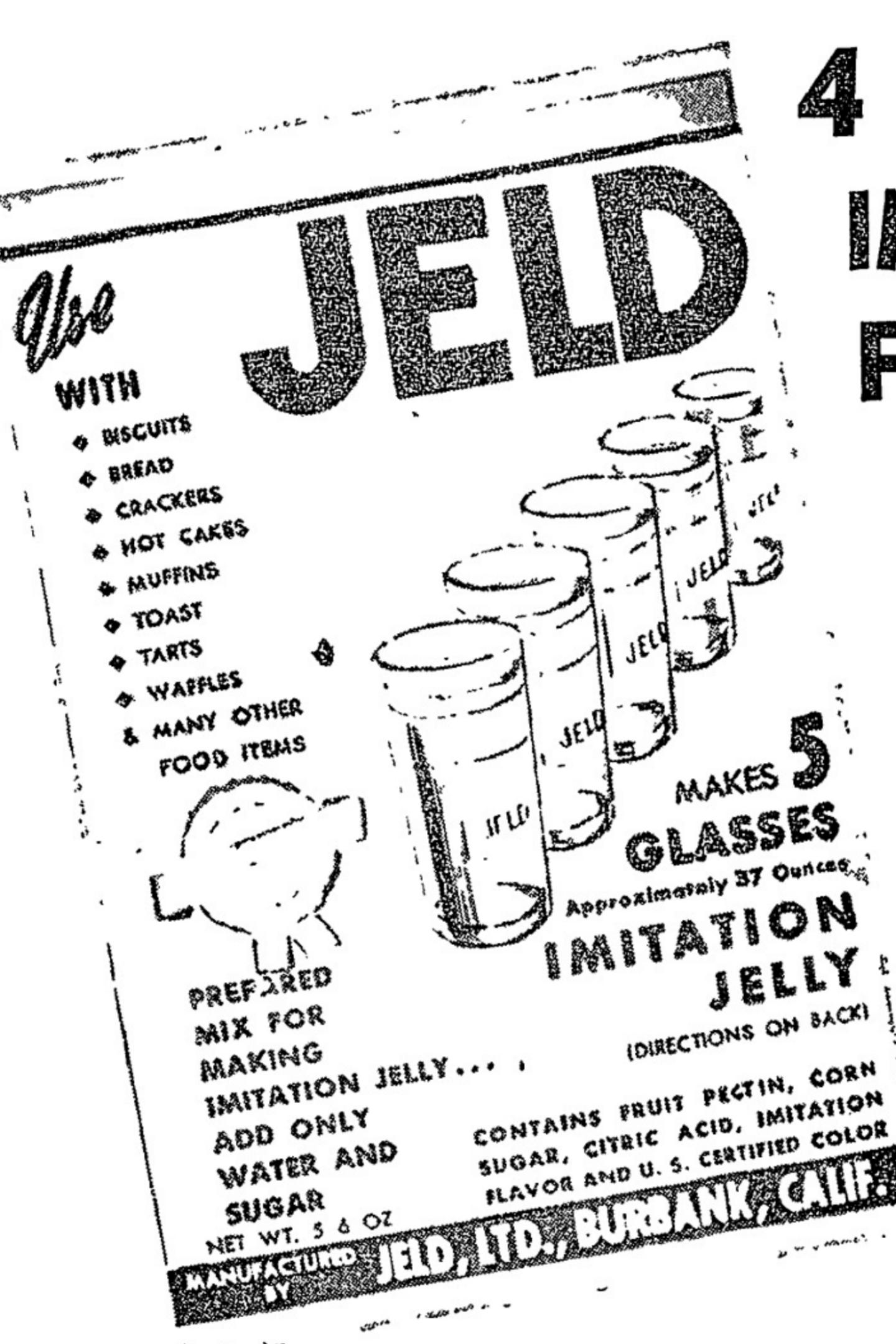
Make It in a Jiffy!

All the family will love this delicious and easy-to-make "jelly spread," which can be made in just 3 minutes in your kitchen, without fuss or bother . . . and inexpensive too! A 25-cent package of JELD makes approximately 37 ounces. NOT A GELATIN



4 DELICIOUS
IMITATION
FLAVORS

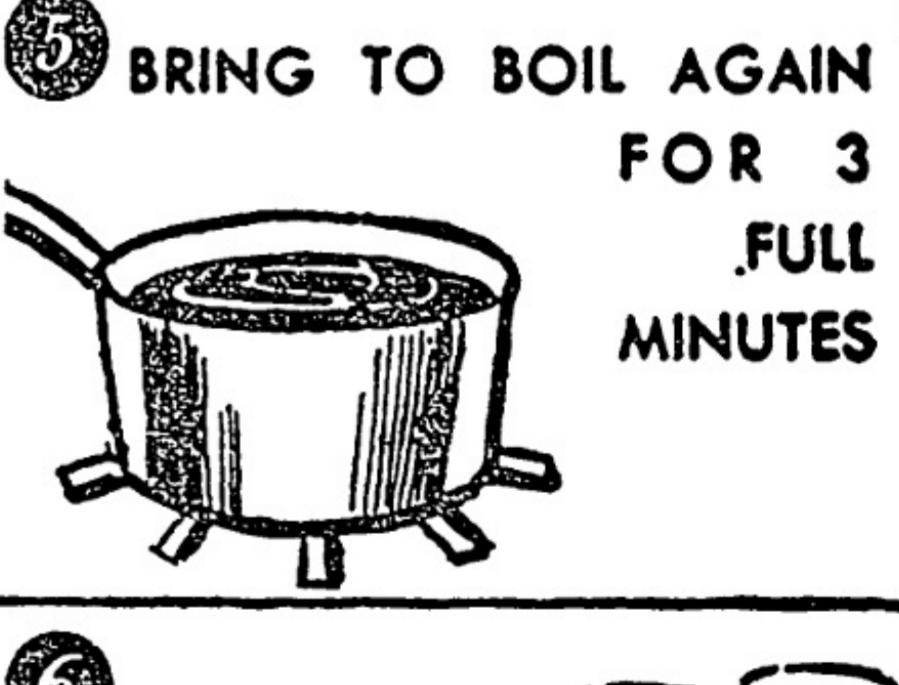
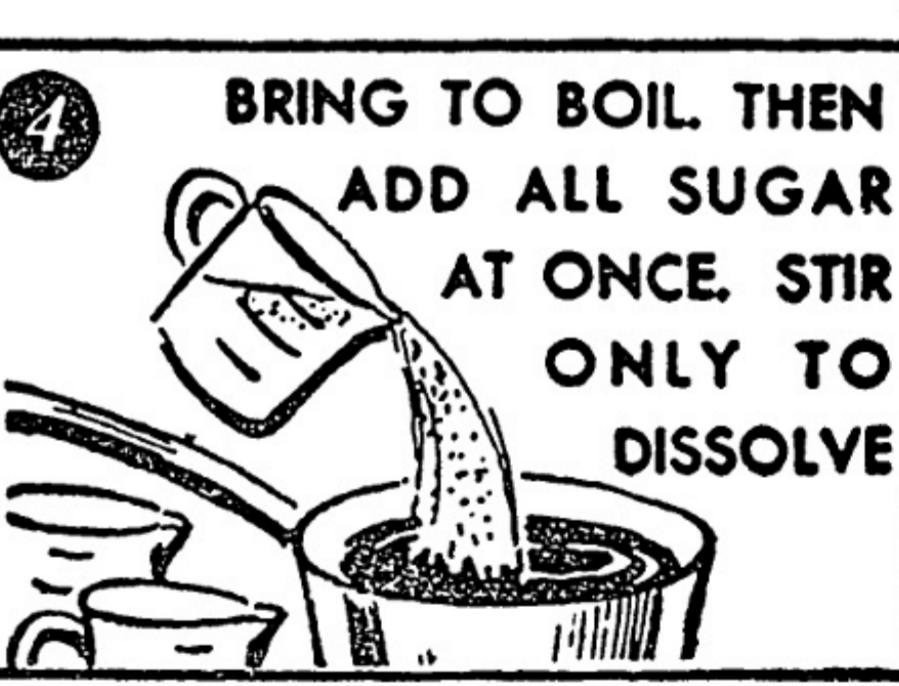
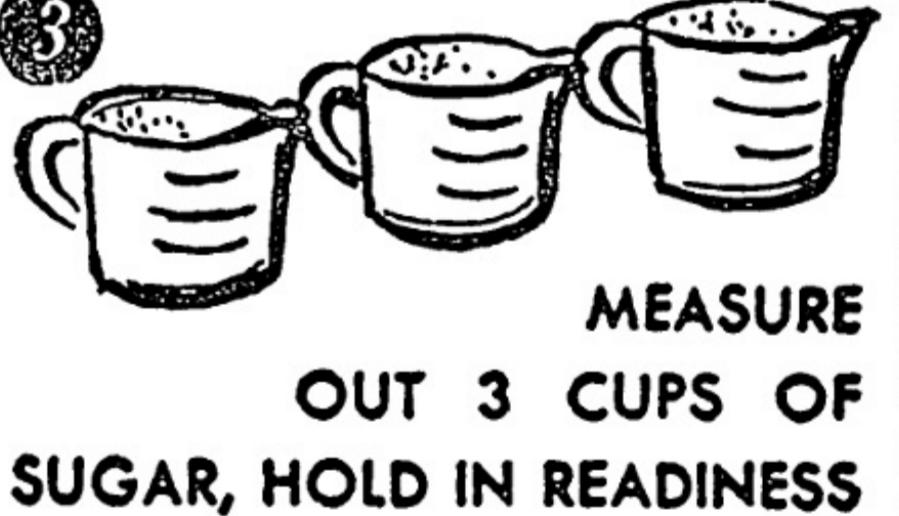
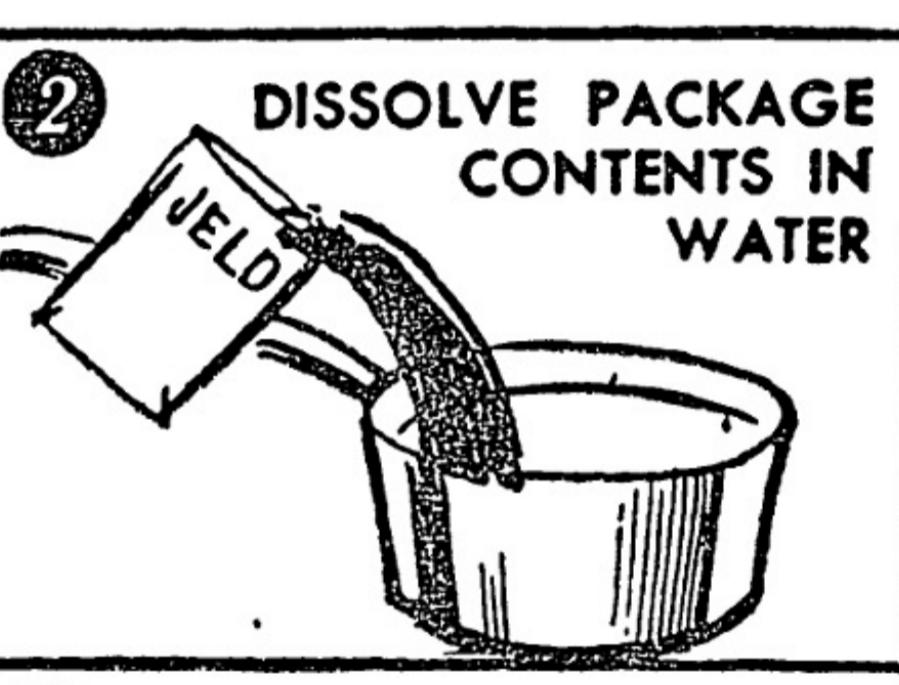
BLACKBERRY
RASPBERRY
CHERRY
GRAPE



Makes Approximately
37 Ounces

25¢

JELD IS SO
EASY TO MAKE



503 N. 11th St. Phone DI. 4-5505
Milwaukee 2, Wis.

ALVIN WINTER—WEYAUWEGA, WIS.
MORLEY MOE—LA CROSSE, WIS.
BEN HESS—MAUSTON, WIS.